From TV To twitter
Media’s Links to Healthy & Risky Behaviors

Alumni Hall, Charlottesville  Friday, June 11, 2010

8:00 - 8:40 a.m.  Registration, Coffee & Visit Exhibits
8:40 - 8:50 a.m.  Welcome & Introduction
Miriam A. Bender, Chief Executive Officer, Women’s Health Virginia
8:50 - 9:30 a.m.  Media & Health: Challenging Times
Jennifer A. Gootman, Senior Program Officer, Board on Children, Youth, and Families, Institute of Medicine, The National Academies
9:30 - 10:45 a.m.  Early Childhood: Taking Lessons from the Cookie Monster
Dina L. G. Borzekowski, Ed.D., Associate Professor, Johns Hopkins Bloomberg School of Public Health
Regina M. Mitteer, M.D., F.A.A.P., Associate Professor of Pediatrics, Virginia Commonwealth University School of Medicine
10:45 - 11:15 a.m.  Break & Visit Exhibits
11:15 a.m. - 12:30 p.m.  Growing Girls: Magazines, Movies & More
Megan Fulcher, Ph.D., Assistant Professor of Psychology, Washington and Lee University
Wendi Wills El-Amin, M.D., Assistant Professor, Department of Family Medicine, University of Virginia

12:30 - 1:45 p.m.  Luncheon
Converse with speakers and conference participants and visit exhibits
1:45 - 3:00 p.m.  Twixt, Teens, Twenties: More Media Messages, Constantly Connected
Jane D. Brown, Ph.D., James L. Knight Professor, School of Journalism and Mass Communication, University of North Carolina
Marsali Hancock, President, Internet Keep Safe Coalition
3:00 - 3:15 p.m.  Break
3:15 - 4:30 p.m.  Straightening Out Media Messages
James C. Hersey, Ph.D., Senior Research Psychologist, RTI International
Yi-Chun (Yonnes) Chen, Ph.D., Assistant Professor, Public Relations and Health Communication, Virginia Tech

The cost of the conference, including luncheon, parking, materials and continuing education credits is $75, $40 for students. WHV will consider written requests for scholarships. If you wish to apply for assistance, send an e-mail or letter indicating the amount you request and your reason. Register by mail or, with credit card payment, online at www.womenshealthvirginia.org or by calling 434-220-4500.

Continuing Education Credits
Women’s Health Virginia is applying for continuing education credits, including CME from the AAFP, nursing contact hours to be approved by the Virginia Nurses Association; continuing education credits for social workers, CHES and family and consumer sciences professionals; and CPEs for dietitians. WHV will provide certificates of attendance upon request.

Accommodations
WHV has arranged for a block of rooms for June 10 and 11 for conference participants at the Cavalier Inn, 105 Emmet St., with a special rate of $87 per night single or double (plus tax). Make your reservations by calling 434-296-8111 or 888-882-2129 by May 11, 2010 and indicate you are with the Women’s Health Virginia group.

WOMEN’S HEALTH VIRGINIA is a non-profit organization that enhances the health and well being of women and girls in Virginia through education, research and collaboration. Its efforts use a multidisciplinary approach, that addresses medical and non-medical issues and brings together diverse people and organizations concerned about women and girls’ health.

The WHV Annual Conference is an opportunity for a cross-section of Virginians with varied personal and professional backgrounds, including health care and education professionals and consumers, to share ideas on ways to improve the wellness of women and girls.

For further information about Women’s Health Virginia or the conference, call 434-220-4500 or e-mail mail@womenshealthvirginia.org
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A program for all who are concerned about the well being and the futures of girls, teens and young women.